

MANSFIELD TOWN MANAGER & SELECT BOARD GOALS (FY21 & BEYOND)											
GOAL #	Goal Details	Target Completion Date	2030 Master Plan Implications	Is this a SMART Goal: Specific, Measurable, Achievable, Realistic, Timebound?	Goal Champion/Owner	Not Initiated	Initiated but not 25% completed	Initiated but not more than 50% completed	Initiated but not more than 75% completed	Fully completed	Notes/Comments
<b>GOVERNANCE</b>											
<b>DIVERSITY, EQUITY &amp; INCLUSION</b>											
<b>COMMUNITY &amp; RESIDENT ENGAGEMENT</b>											
21	Develop an app version of the Town's website	TBD	No	✓	Town Manager	✓					Is this goal worthy of our utmost attention? Can all website improvement goals be rolled into one?
<b>MANAGEMENT, BUDGET/FINANCE</b>											
22	Implement manager-level training across all departments, with a focus on diversity, equity, and inclusion, conflict resolution, time management and ways to reduce risk to the Town.	TBD	No	✓	Town Manager	✓					Is there money available to even start this?
<b>ECONOMIC DEVELOPMENT</b>											
23	Research and implement a plan for redeveloping the old police station building on West Street	TBD	✓	✓	Select Board/Town Manager	✓					This is contingent on relocation of radio tower
24	Create and implement a vacant structure bylaw in order to get these properties back on the tax rolls.	TBD	✓	✓	Select Board/Town Manager	✓					
<b>TOWN-WIDE IMPROVEMENTS</b>											
25	Develop and communicate a plan that ensures annual DPW maintenance tasks are completed annually on an agreed-upon schedule.	TBD	No	✓	Town Manager	✓					
26	Develop and document a process for naming new parks and streets.	TBD	✓	✓	Select Board/Town Manager	✓					