

250th Celebration Committee
Meeting Minutes of October 23, 2023

Present: Linda McCabe, Eileen Cusack, Sasha Zlatkova, Lou Andrews, Kevin McNatt, Elvire Stanislous, Nicole Burch, Nancy Griffin, Teresa Murphy, Robert MacDonald.

Not Present: Susan Feely, Catherine Coyne, Matthew Cook

Guest: Diana Bren, Chair Select Board

- Open Meeting: Called to order by Chair MacDonald at 6:36PM
- October 3, 2023 Minutes Approval:
 - Motion: To approve the minutes of October 3, 2023 meeting (Ms. Cusack, Ms. Murphy)
 - Passes: 7-0-1
- Chair MacDonald asked members to email him if there is an item they would like added to a future agenda.
- Discuss and consider 250th Logo and Slogan Submissions: Chair MacDonald projected the submissions for all to see. He suggested we vote with a blind ballot or show of hands. It was suggested that the artist might work with the Committee if there are parts of the artwork or language that the Committee would like to revise. Ms. Griffin asked the Committee to consider how they see the logo being used -- as advertising, social media, website, medallions, banners. Each logo was presented and members discussed the attributes of each. There did not appear to be agreement, so two members suggested that there was time to request additional submissions. The Committee moved forward with the artwork that was already submitted and came to the consensus that Mr. Andrews would do renderings of a logo that will incorporate aspects of the ones under consideration.
- Vote is tabled until the next meeting.
- Discussion of the LLC Lightbox application. Ms. Griffin explained that the 250th Celebration Committee will make a selection of art for the Lightbox and present the choice to the Downtown Committee who will then apply to the Select Board for

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approval. Ms. Griffin delivered a message from Town Manager Dumas: He believes the sample is an excellent idea and would like to develop the concept (a photo of what used to be allocated at the identical spot as it is now) into something more permanent. Mr. McNatt said that he and Andy Todesco had walked the North, South, and East Commons and the Historical Society will develop the concept for those areas. It was suggested that the sample panel shown may be too busy for the Lightbox. Ms. Griffin said that Mr. Dumas will provide financial support for the panels.

- Motion to approve the Wrap for the Lightbox with minor modifications (Mr. Andrews, Ms. McCabe) . Motion carried 6-3-1

- Discuss and Consider events timeline: 5/17/25 Parade, June Air Show, 8/23 Incorporation Day weekend. The Committee needs funding so they must provide details to the Town Manager. Ms. Burch asked for a timeline for the event groups to provide details. It was decided that the November 9 meeting will be the date during which members should be ready to talk about their ideas and that November 30 is the date to commit to the initial plans.

- Establish future meeting dates: No meeting in December.

- Items not known 48 hours in advance: None

- Motion to adjourn: (Mr. Andrews, Ms. Cusack)



Teresa Murphy, Committee Member