

250<sup>th</sup> Celebration Committee  
Meeting Minutes of June 21, 2023

**Present:** Teresa Murphy, Rob MacDonald, Lou Andrews, Matthew Cook, Kevin McNatt, Susan Feely, Cathy Coyne, Elvire Stanislaus, Robin O'Brien, Nicole Burch  
**Not Present:** Eileen Cusack, Linda McCabe, Nancy Griffin, Kevin Dumas, Patrick Barrows

RECEIVED  
TOWN CLERK'S OFFICE  
2023 AUG 30 10:44  
MANSFIELD  
MASSACHUSETTS

**1. Open meeting**

Chair MacDonald called to order at 6:31 PM

**2. Approval of Minutes from May 21<sup>st</sup> Meeting**

**Motion: To approve the minutes from the May meeting. Passes: 8-0 (Mr. Andrews, Ms. Murphy)**

**3. COA Meeting Visit Review**

Chair MacDonald attended the COA's Board and the Friends of COA's meeting. Members of the groups offered to volunteer for celebration events. The use of the Congregational Church was also offered in support of the town's 250<sup>th</sup>

**4. Discuss and establish volunteers/volunteer table for DBA Family Fun Night (FFN)**

The event is July 11 from 6-9. Chair MacDonald and Mr. O'Brien offered to manage a 250<sup>th</sup> table for FFN to promote the anniversary and recruit volunteers for sub-committees from 6-8. Mr. Andrews shared his design for a banner. The subject of money came up due to the cost of the large banner. He also volunteered to approach the Town manager regarding start-up funds. The committee discussed general communication expectations to provide visitors. Chair MacDonald offered to send out an email.

There was inquiry if the slogan contest was posted. There was agreement to provide slogan contest flyers at FFN. Access to a QR code for volunteer registration was suggested.

**5. Slogan/Logo contest update**

Chair MacDonald passed around the promotion material from Ms. Griffin for the contest. The question was asked who was judging the slogan/logo contest. The Committee? Mr. Andrews shared that would be the decision of the subcommittee. He offered to speak with Ms. Griffin about having a page on the Mansfield website to include a QR code.

**6. Discussion of potential fundraising strategies**

The Committee discussed the following fundraising opportunities. Discussion of the Gala led to one suggestion having something less formal. There were additional suggestions for event date.

250<sup>th</sup> Celebration Committee  
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There was consensus for the sale of commemorative medallions as another fundraiser, which could also include bumper stickers and other types of Merch. There was discussion offering several movie nights to show the 150<sup>th</sup> and 200<sup>th</sup> celebrations. It was suggested that the committee screen the film first. The film needs to be digitized first, which was estimated by Mr. Andrews to cost @ \$4600. There was Committee consensus to obtain a few business sponsorships for the movie nights. It was shared that Bluestone Bank offers grants. Chair MacDonald has contacted Trolley tours. There will be more information to follow.

**7. Discuss and establish sub-committee groups for programming**

Chair MacDonald discussed the letter received from Eileen Cusack related to wrapping the Utility Box at South Common, which will be given to the 250<sup>th</sup> Committee. Ms. Cusack also suggested a Faith based group for an Ecumenical service by forming a subcommittee and involving Mary Hourigan at the Congregational Church. Her suggestion having live music on resident porches was well received and will be passed along to the Fundraising sub-committee.

Lengthy discussion occurred related to the formation and specific categories of the sub-committees. It was agreed that one committee member would be on a sub-committee with the committee having final approval on events.

**Motion:** To establish Incorporation Day sub-committee. **Passes: 10—0** (Mr. Andrews, Mr. O'Brien. It was noted that the 200<sup>th</sup> Incorporation Day had included children's' events.

**Motion:** To establish Parade sub-committee. **Passes: 10-0** (Mr. O'Brien, Mr. McNatt)

Suggestion to celebrate the town's past, present and future followed with lengthy discussion.

**Motion:** To establish Fundraising/Marketing subcommittee.  
**Passes 9 - 0** (Mr. O'Brien, Ms. Stanislaus,.)

**Motion:** To establish Cultural and Arts subcommittee.  
**Passes: 9 – 0** (Ms. Stanislaus, Mr. O'Brien)

**Motion:** To establish Festival subcommittee. **Passes 9 – 0** (Ms. Feely, Mr. Andrews)  
Committee consensus to reach out to many different community groups for the event.

250<sup>th</sup> Celebration Committee  
Meeting Minutes of June 21, 2023

**Motion:** To establish Festival subcommittee. **Passes 9 – 0** (Ms. Feely, Mr. Andrews)

There was Committee consensus to reach out to many different community groups for the event.

**8. Categorize events into subcommittees**

This was skipped because the subcommittees will determine their own.

**9. Discuss and establish future meeting dates:**

Next meeting is Wednesday, July 19, 6:30 in Conference room 2 A/B

August meeting is scheduled for Wednesday, August 30, 6:30 in 2 A/B

**10. Other items not known 48 hours in advance**

The Committee was informed the library is doing a "Welcome to Mansfield Night" on Oct. 25<sup>th</sup> from 6-8 and asked if the Committee was interested in having a table display.

**Motion:** To establish sub-committee for Welcome to Mansfield Night table display. **Passes 9 – 0** (Mr. Andrews, Mr. O'Brien).

**11. Adjourn**

**Motion:** To adjourn the June 21, 2023 meeting of the 250<sup>th</sup> Celebration Committee at 8:27 PM. **Passes 9 – 0** (Mr. Andrews, Mr. O'Brien).

  
Susan Feely, Committee Clerk

# Mansfield's 250<sup>th</sup> Celebration Slogan & Logo Contests

## Winning Entries Will Receive

- VIP Status at selected events
- Your art featured in the 2025 Annual Town Report
- Pride in seeing your personal art representing our Town
- Bragging rights for your winning idea

## Key Requirements

- Must be your own original work
- Artwork must be high-res or hand-submitted
- Must be submitted to the Committee by September 24, 2023
- The Town will have exclusive, unlimited use of the winning art and slogan.

## Submission Info:

250<sup>th</sup> Celebration Committee

Town of Mansfield

6 Park Row Mansfield

or email to

[celebration@mansfieldma.org](mailto:celebration@mansfieldma.org)

Visit us on the Web:

<https://www.mansfieldma.com/604/250th-Anniversary-Sestercentennial-Celeb>



## Mansfield Sestercentennial - 2025

The Mansfield 250<sup>th</sup> Celebration Committee is launching a search for its event logo and slogan.

## Be Part of the Celebration

Would you like to design the event logo or slogan that represents the Town's commemorative 250<sup>th</sup> Anniversary Celebration? The Celebration Committee is currently seeking artwork to represent the event. This logo and slogan will be used for promotional materials and commemorative pieces.

## Logo, Slogan, or "Slogo"

Submission options are:

- Logo – Create original artwork that you feel represents the 250<sup>th</sup> Celebration.
- Slogan – Create a tagline that is fitting for the year-long celebration.
- "Slogo" – Create a pairing of tagline and logo that work great together.



# Town of Mansfield

6 Park Row, Mansfield, Massachusetts 02048

250<sup>th</sup> Anniversary Celebration Committee

## MANSFIELD 250<sup>TH</sup> ANNIVERSARY CELEBRATION LOGO & SLOGAN CONTEST

Would you like to design the logo or slogan that represents the Town's upcoming commemorative celebration? The 250th Anniversary Celebration Committee is currently seeking submissions for artwork to represent the event. The chosen logo and slogan will be used for promotional materials and commemorative items.

### OPTIONS (Select one):

- Logo – Create original artwork which represents the 250th Celebration.
- Slogan – Create a tagline that is fitting for the year-long celebration.
- “Slogo” – Create a pairing of tagline and logo that work great together.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

*In the space below please provide a description of your submission. Tell the 250<sup>th</sup> Anniversary Committee how your creation is relevant to the Sestercentennial (250<sup>th</sup>) Celebration, how it is related to Mansfield's History, or other aspects that you consider significant.*

DESCRIPTION: \_\_\_\_\_

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**REQUIREMENTS:** *Submission deadline is September 24, 2023. Artwork must be your own original work. Submitted logo artwork must be a high resolution .jpg file. . By signing below you give the Town exclusive, unlimited use of your art and slogan. Send submittal and application to 250th Celebration Committee, Town of Mansfield, 6 Park Row Mansfield or email to [celebration@mansfieldma.org](mailto:celebration@mansfieldma.org) office.*

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name