

IDC Meeting Minutes

05/11/23

Attendees: Christopher Jackson, James Shriver, Keith Wells, Christopher McDermott

RECEIVED
TOWN CLERKS OFFICE
2023 JUL -7 A 9 09

Meeting Convened

The meeting was called to order at 6:00 pm.

MANSFIELD
MASSACHUSETTS

Motion: Keith Wells
Second: James Shriver
Vote: 3-0-0

Acceptance of Minutes

Review of the minutes from the meeting on April 13, 2023, were deferred to the next meeting as there was not a sufficient number of that meeting's participants present.

Downtown

A. BETA Group, Inc. & TOD

McDermott updated members regarding the Planning Board's progress on this project and reminded them that it would be taken up at Town Meeting June 15th.

B. Downtown Grants and Business Assistance

McDermott informed members that Sen. Feeney had committed to including a \$50,000 allocation supporting this project in the Senate's draft of the FY24 State Budget, matching an allocation in the House draft. McDermott and the members also reviewed and discussed adjustments to the program's application form.

Discover Mansfield

McDermott informed members that updates to ChooseMansfield.com were ongoing and that Penta Communications was reviewing the Town's social media strategy.

IDC Membership

McDermott discussed the industries represented by current members and what other industries they might want to recruit from.

Business Development & Outreach Updates

McDermott updated the IDC on recent business development and outreach efforts.

Key Partnerships

There was nothing to report at that time.

Any Items Not Known 48 Hours In Advance

No items raised.

Adjourn

The Commission moved to adjourn at 6:40 pm.

Motion: Keith Wells
Second: James Shriver
Vote: 3-0-0

