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IDC Meeting Minutes

02/09/2023

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TOWN CLERKS OFFICE

Attendees: Chris Jackson, David Martin, Julie Jones, Keith Wells, Chris McDermott

2023 MAR 10 A 9:12

Meeting Convened

The meeting was called to order at 6:00 pm.

MANSFIELD
MASSACHUSETTS

Motion: Chris Jackson
Second: Julie Jones
Vote: 4-0-0

Acceptance of Minutes

The minutes from the meeting on January 12, 2023 were discussed and approved.

Motion: Keith Wells
Second: Julie Jones
Vote: 4-0-0

Downtown

A. BETA Group, Inc. & TOD

McDermott discussed the upcoming workshops that month, which had to be rescheduled. He also alerted the members that the Town's MBTA Communities Action Plan had received approval from the Commonwealth

B. Downtown Grants and Business Assistance

McDermott discussed the results of a recent survey of sign installation companies he had conducted, relative to the average cost for a storefront improvement project.

C. Business Beat Campaign

McDermott discussed the availability of members to participate in site visits during regular business hours.

Discover Mansfield

McDermott discussed the latest activity relative to choosemansfield.com and the Discover Mansfield social media suite.

IDC Membership

McDermott informed the members that Jim Shriver, a Mansfield resident and Deputy Executive Director of the Village at Willow Crossing, would be interviewing for a seat on the Commission.

Business Development & Outreach Updates

McDermott updated the IDC on recent business development and outreach efforts.

Key Partnerships

McDermott discussed recent efforts undertaken via the Town's memberships with numerous economic development organizations.

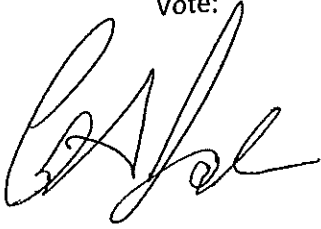
Any Items Not Known 48 Hours In Advance

No items raised.

Adjourn

The Commission moved to adjourn at 6:40 pm.

Motion: David Martin
Second: Keith Wells
Vote: 4-0-0

A handwritten signature in black ink, appearing to be 'D. Martin', is written over the 'Vote:' line of the motion record.